

## Portfolio

### Client:

St. James School

### Problem:

St. James School is a private Catholic school in Arlington Heights, Illinois. April, Caribou Communications' owner, worked with them during an internship while earning her Master's degree in Integrated Marketing Communications. St. James was going through a rebranding initiative and needed marketing assistance. They had an immediate need for marketing brochures to promote the Pre-school through Jr. High School.

### Solution:

April worked with the St. James Marketing Committee to create brochures as well as an informational packet to be handed out to parents of current and prospective students.

The materials were used for the 2005 St. James School Open House and as hand-outs throughout the year.

See the following pages for the two brochures April created.

FOUNDATIONS OF  
CATHOLIC EDUCATION  
AT ST. JAMES SCHOOL

FAITH

IN GOD AND FAITHFULNESS  
TO THE CATHOLIC WAY OF LIFE.

MORALITY

IN DECISIONMAKING AND DEED TO MODEL  
AND LIVE CATHOLICISM.

TRUSTWORTHINESS

IN ALL ASPECTS OF PRIVATE AND PUBLIC LIFE.

RESPECT

FOR ALL PERSONS AT ALL STAGES OF LIFE.

SELFLESSNESS

IN THOUGHT AND ACT TO BRING ABOUT  
A BETTER SOCIETY.

JUSTICE

TEMPERED BY COMPASSION TOWARD  
ALL PERSONS IN ALL STAGES  
AND POSITIONS IN LIFE.

RESPONSIBILITY

FOR ALL OBLIGATIONS LARGE AND SMALL TO  
ALL PERSONS AFFECTED BY OUR BEHAVIOR.

St. James Parish Mission

We, disciples of Jesus Christ,  
come together as a welcoming  
Catholic community of believers  
to minister to the spiritual, emotional,  
physical and educational needs of  
parishioners and our neighbors.  
We commit to sharing our love of God  
with all people through Stewardship,  
Evangelization, and Prayer.

WELCOMING...  
MINISTERING...  
SHARING...

Registration:

Families presently enrolled in St. James  
School register for the next school year  
during February. New families already  
registered in the parish enroll in  
March. Non-parish families register for  
school at the end of March. Current  
registrations are taken throughout the  
school year, if there are openings.

SAINT JAMES SCHOOL

821 North Arlington Heights Road  
Arlington Heights, IL 60004-5699  
847.225.6746  
www.stjames.ws

ST. JAMES  
CATHOLIC SCHOOL

PRESCHOOL AND  
KINDERGARTEN



SAINT JAMES SCHOOL



ARLINGTON HEIGHTS  
ILLINOIS

“I by my works  
will show you my faith.”  
~ James 2:18



Vision and Values

St. James Students will:

- ✚ Develop the Catholic moral and spiritual values to live responsibly within the community and the world.
- ✚ Be empowered with the necessary academic and technical skills which will enable them to succeed and further their education.
- ✚ Acquire a positive self-image and personal resources to cope with and respond to the complexities of our modern society in a Catholic manner.

Message from the Principal:

*At St. James, we provide an environment where young people feel loved as they develop spiritually, emotionally, intellectually, socially, morally and physically. Through the dedication and partnership of teachers and parents, I believe that our school has the prime ingredients to enable students to excel in all facets of wholeness and holiness. I invite you to join us and see how spirit makes the difference!*

~Philip G. Mesina

# BUILDING FUTURES WITH FAITH

## PRESCHOOL

St. James offers a variety of fun learning activities for Preschool students. These activities prepare students for growth in future St. James programs. The Preschool curriculum includes:

- Religion
- Reading
- Music
- Art
- Math
- Social Studies
- Science
- Physical Education



### Program Details:

- The Preschool students participate in school liturgies.
- Options for Preschool schedules include half-day morning and afternoon sessions.
- The Preschool is divided into 3-year-olds and 4-year-olds.
- A teacher and an aide are available to students at all times.
- The average Preschool class size is 12 students.
- Snacks are provided during each class session.



“We looked at other schools and their curriculum; and then we looked at St. James. St. James fit our values and expectations for Preschool and Kindergarten.”

~ Suzanne Daugherty  
St. James Preschool Parent

## KINDERGARTEN

The St. James Kindergarten program continues to help students learn and grow in a faith-based environment. Subjects covered in the Kindergarten curriculum include:

- Religion
- Reading
- Music
- Art
- Math
- Social Studies
- Science
- Physical Education



Kindergarten students can participate in a variety of **enrichment activities**, including cultural arts, artist awareness, scouts and chess club.

“You take a look at class size, the curriculum, the community and you begin to realize this would be great for my child.”

~ Rita Scully  
St. James Kindergarten Parent

### Program Details:

- The Kindergarten students participate in school liturgies.
- Half-day morning and afternoon programs are available as well as all-day programs.
- The Kindergarten classes are self-contained. The children participate in individual subject areas at the level of their ability.
- Kindergarten classes do not exceed more than 24 children per class.



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JUNIOR HIGH



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~Philip G. Mesina

# BUILDING FUTURES WITH FAITH

## GRADE SCHOOL

The St. James Grade School includes grades one through five. It offers a variety of learning activities for students, which continue to help them grow in faith and education. The Grade School curriculum includes:

- Religion
- Reading
- Music
- Art
- Math
- Social Studies
- Science
- Computer Technology
- Physical Education



Grade School students can participate in a variety of **enrichment activities**, including band, cultural arts, artist awareness, scouts, chess club, Exploring Literature, poms, cross country and track.

**“We are very pleased with our daughter’s academic, spiritual and social education at St. James. We are impressed with the professionalism and dedication of her teachers, as well as their genuine concern for the well-being of their students.”**

~ Ed Rogozinski  
St. James 3rd-Grade Parent

### Program Details:

- Students regularly plan and participate in school liturgies.
- 94% of third-graders and 95% of fifth-graders score above the national average on standardized Terra Nova tests.
- The Reading Enrichment book discussion program is for accelerated readers in grades 3-5 to encourage reading as an enjoyable, stimulating pastime.
- Enrichment programs and Learning Labs accommodate all students based on ability and need.
- A daily hot lunch program, bus service and before- and after-school care are available.



## JUNIOR HIGH

The St. James Junior High (gr. 6-8) program prepares students for their faithful and educational futures. The curriculum includes:

- Religion
- Reading
- Music
- Art
- Math
- Social Studies
- Science
- Computer Technology
- Physical Education
- Spanish



In addition to the Grade School **enrichment activities**, Junior High students can participate in student council, service club, the annual Junior High musical, Bible study, Spanish Club and bowling.

**“St. James School has become our extended family. It helps us guide our children’s spiritual, educational and personal growth. St. James offers a great education, great feeling of community and lifelong friends.”**

~ Toni Calmeyn  
St. James Kindergarten, 5th-Grade and 7th-Grade Parent

### Program Details:

- Students regularly plan and participate in school liturgies.
- 94% of seventh-graders score above the national average on standardized Terra Nova tests.
- All classes in the Junior High are departmentalized; math curriculum is ability grouped.
- St. James School sponsors a chapter of the National Junior Honor Society.
- Beginning in 6th grade, St. James Junior High has an active interscholastic athletic program for girls and boys. Sports offered include:
  - Basketball
  - Cross-country
  - Softball
  - Track
  - Volleyball
  - Cheerleading
- Enrichment programs and learning labs accommodate all students based on ability and need.
- A daily hot lunch program, bus service and before- and after-school care are available.